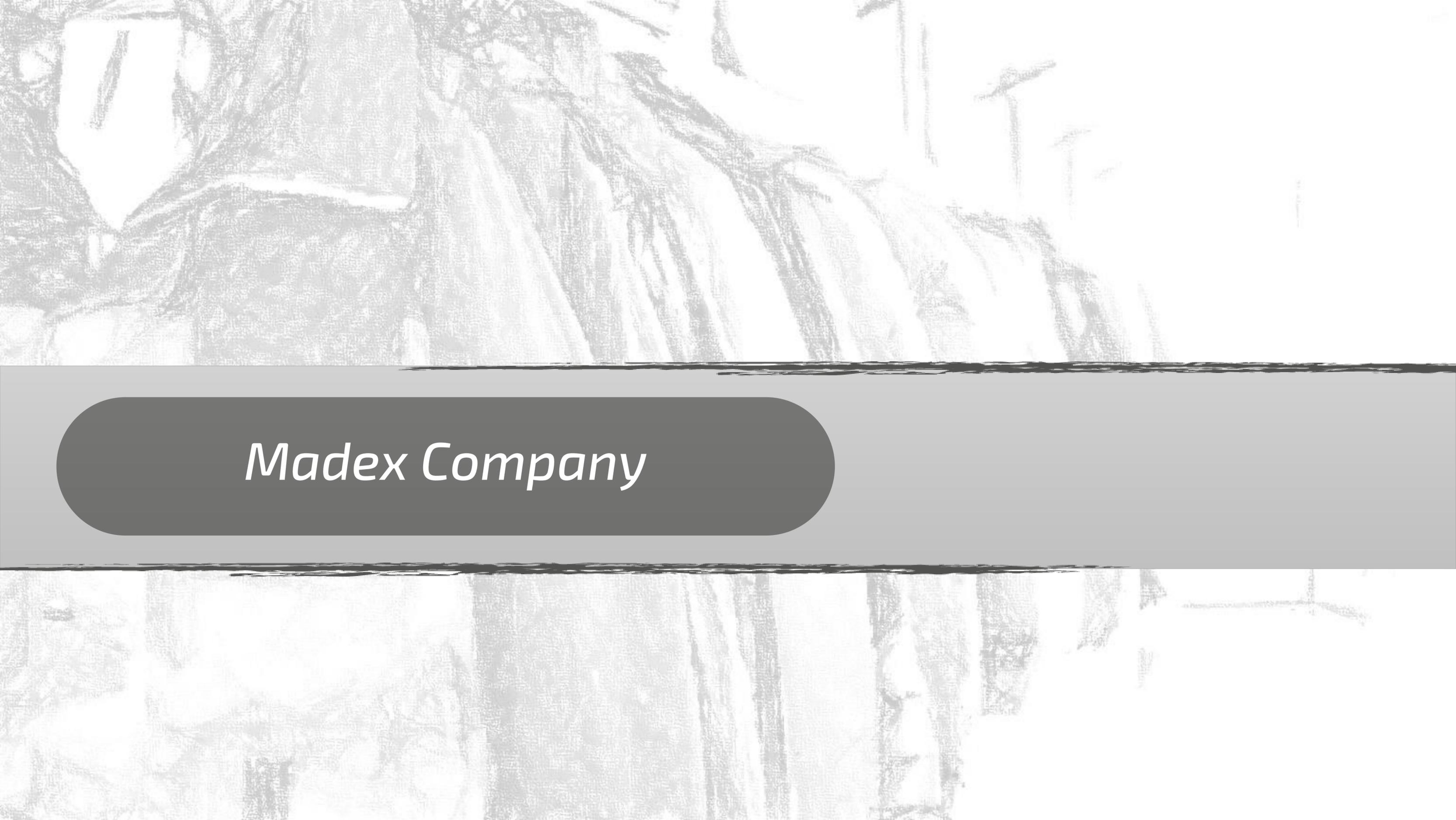




*Company Profile*

**MADEX.**

GARMENT TARGET



*Madex Company*

# The evolution in the Outerwear industry

Madex Identity

“Our goal is to fulfill the new market necessities by offering the brands our know how in logistics and production management and supporting our customers throughout all the stages of the production chain.”

*Madex SRL | garment target*

**MADEX.**

Madex is a dynamic close-knit team,  
highly skilled in outerwear & sportswear  
garments production management

Over 20 years experience  
in fashion industry

*R&D SERVICE*

*DIRECT RELATIONSHIP*

*ADVANCED TECHNOLOGIES*

*QUALITY CONTROL*

*LOGISTIC*



# A "made in Italy" team

Strong Italian identity

High investments in research and development through dedicated product manager

Product focus on Italian design

Our designers have long experience in recreating original Italian design

Patterns are designed by our team using their European know-how



Know-how constantly updated with the latest market trends



Garment design innovation and careful research for materials

Madex established Madex  
Vietnam:

European know-how

Pattern and prototyping R&D  
department

Product industrialization technical  
department

European technicians take care of  
production process control



Direct service in each area with no intermediaries

Increased monitoring of each manufacturing step

Increased control of quality processes

Reduction of defectiveness

Always looking for more performant production techniques

More operational and productive efficiency

Economic benefits for customers

# Madex partnership

Madex aims to constantly improve its services by consolidating strong partnerships with the factories, increase the productive capacity and the quality of the final product.



Complete governance of the manufacturing process

Better cost efficiency

Indipendent capacity management

Increased technical skills in outerwear garments production

Advanced materials

High tech performance  
machinery for:

Welding

Seam taping

Laser cut

Ultrasonic welding machines

Madex realizes high tech products  
featuring sophisticated materials



Madex Italian office

R&D Service

Dedicated product managers

Follow-up of the whole manufacturing process

Administrative and logistic coordination



Madex supervises the supply chain in Asia throughout all its steps

Product development coordination

Manufacturing and industrialization coordination

In line production management

Quality control





*KI-72: Eco-sustainable project*

Reborn // Bio // Recycle

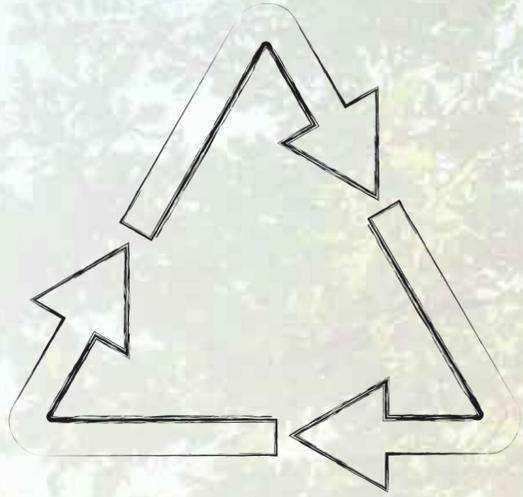


*"Madex believes in a future where fashion industry evolves and gives its contribute to sustainability."*

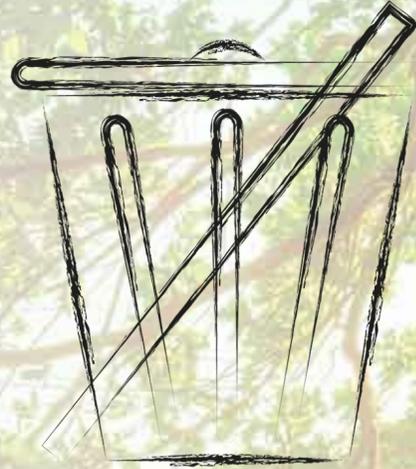
*We use natural, recycled or reused raw materials to create an eco-friendly outerwear product.*



# Eco-sustainable process involves:



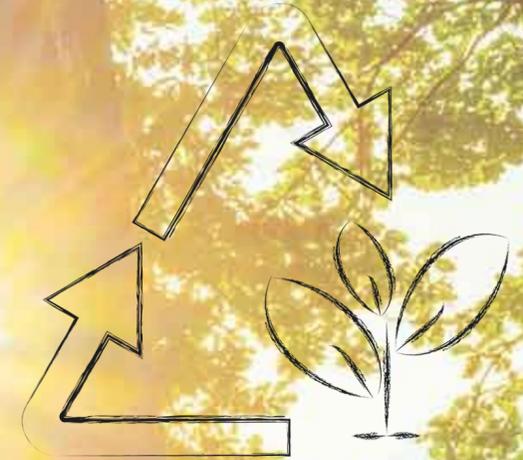
Reducing water consumption and greenhouse gas emission that results from the manufacturing process



Creating products that can be recycled by the end user

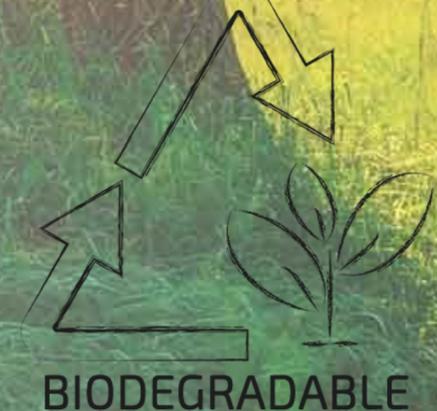
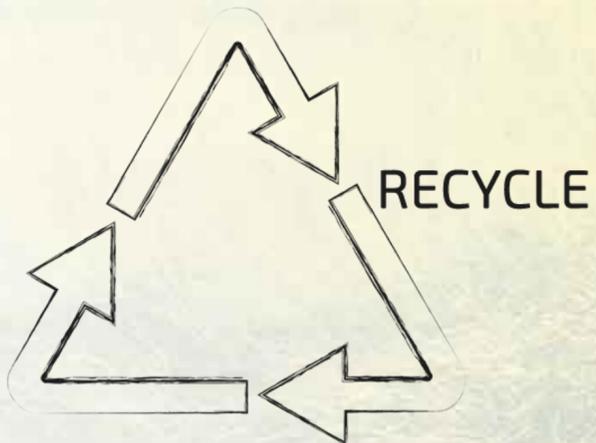


Using raw materials that do not harm nature



Using raw materials from natural or recycled sources

**Each material involved in the creation eco-friendly garments can be classified into four main categories:**



New R&D and technical frontiers for the green evolution of the textile world can be summarized in few key elements:

Sustainable fabric

Sustainable accessories

Sustainable padding

Sustainable feather



"We believe Italian style is appreciated all over the world and we try to interpret it at our best by offering our customers our ideas with the support of skilled designers and excellent prototypists."





## Thanks for your attention

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**MADDEX.**

GARMENT TARGET