



Company Profile

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Madex SRL, under the leadership of Madex Italia and the two founders Andrea Galante and Filippo Pierangelo, is an international company that strengthens its operations in Asia through the **Madex Vietnam** and **Madex Korea** offices.

The evolution
in the
Outerwear industry

Over 20 years experience
in fashion industry

The common denominator of the Madex Group is research and Italian spirit

The Italian offices plan and supervise all the activities concerning the product development

Focus on the development of an outerwear that expresses the Italian peculiarities

Thanks to their experience, our managers carefully coordinate the international teams to achieve an outerwear that fully meets the Brand's standards



Know-how constantly
updated with the
latest market trends

Garment design
innovation and careful
research for materials



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Advanced technologies

Madex supplies a finished product that stands out for the peculiar material research and technical characteristics

Avant-garde materials

High tech performance machinery for:

Welding

Seam taping

Laser cut

Ultrasonic welding machines



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Madex Timeline

Madex Srl is founded with headquarters in Italy

2016

Opening of Madex Korea in Seoul

2017

Madex Vietnam has been established in Hanoi

2019

Madex established the Vita Fashion factory in Vietnam

2021

The Madex Korea offices expand their assets

2022

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www.madexsrl.com

Madex Vietnam was established in 2020, an operational reality that combines Italian and European style with the high technology level that the Vietnamese fashion industry has achieved thus far.

In Madex Vietnam there are integrated pattern-making and prototyping departments that support the Italian office in developing the customer's collection.



A Vietnamese office with European know-how

Widespread presence on the territory without intermediaries

Pattern and prototyping department

Product industrialization technical department

European technicians take care of production process control

Always looking for more performant production techniques

In 2021 Madex Italy built up its directly controlled factory reality, **Vita Fashion**, based in the Hanoi area



Madex is the only Italian company in the sportswear sector to own a production facility. The goal is to be recognized in Vietnam as a vertically integrated and dynamic company characterized by European know-how.



Increased governance of the manufacturing process steps

Increased control of quality processes

Reduction of defectiveness

Integrated logistics Hub

Madex partnership

Madex aims to constantly improve its services by consolidating strong partnerships with the Vietnamese factories, increasing the productive capacity and the quality of the final product.

Complete governance of the manufacturing process

Better cost efficiency

Indipendent capacity management

Increased technical skills in outerwear garments production



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In 2022, Madex SRL strengthens its group with the expansion of **Madex Korea**, a company that will more and more support Madex Italy.

The goal is to increase competitiveness in the area by taking full advantage of the advanced Korean organization.

Madex Korea consolidates its high strategic importance through the increase in the governance of production processes along the entire supply chain.

Support for materials and accessories research in collaboration with the Italian office

Development of prints, embroideries and applications in general

Follow up of production approvals

Purchase of materials and control of their logistic operations towards Vietnam

Management of Korean market customers and support for Italian ones



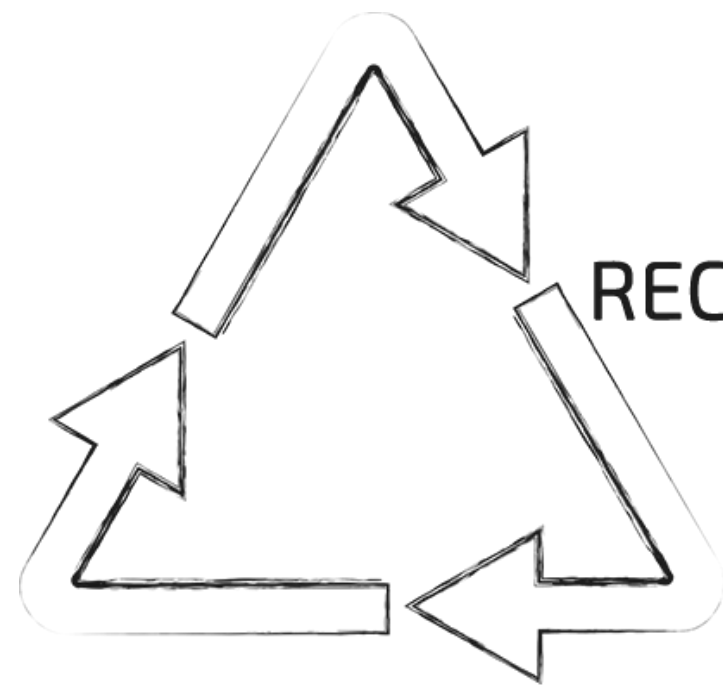
KI-72: Madex invests into sustainability

A sustainable world

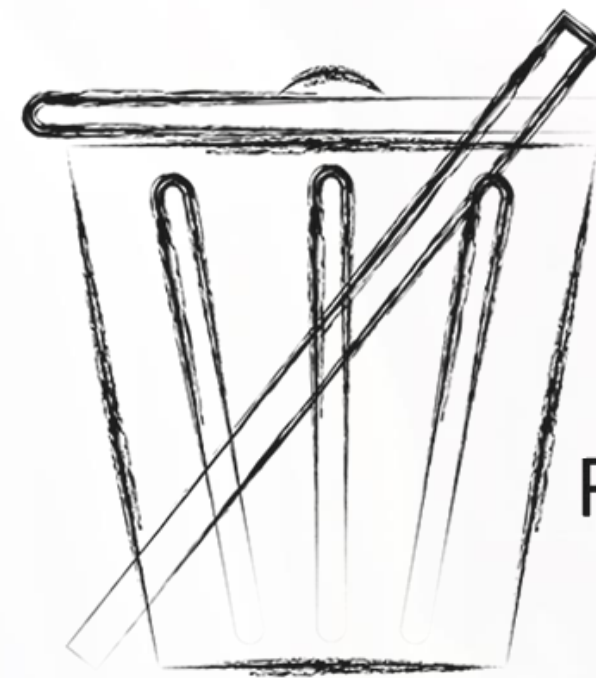
"Madex believes in a future where fashion industry evolves and gives its contribute to sustainability."

We use natural, recycled or reused raw materials to create an eco-friendly outerwear product.

New R&D and technical frontiers for the green evolution of the textile world can be summarized in few key elements.



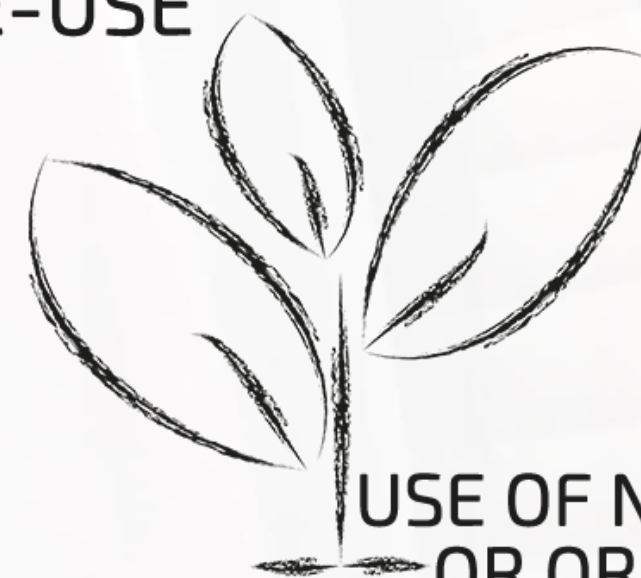
RECYCLE



RE-USE



BIODEGRADABLE



USE OF NATURAL
OR ORGANIC
RAW MATERIALS





"Our goal is to fulfill the new market necessities by offering the brands our know how in logistics and production management and supporting our customers throughout all the stages of the production chain."

Thanks for your attention

Madex SRL – via Risorgimento, 9 – 35027

Noventa Padovana - Padua – Italy

Telephone: +39 049 772739

email: marketing@madexsrl.com

Web Sites: www.madexsrl.com | www.ki-72.com

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